



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Tidmore
516 N CHARLES ST STE 212
BALTIMORE, MD 21201-5066

Contract # 5313971

Schedule Dates 07/05/22-07/10/22
Advertiser Peter Franchot for Governor-D (146273)
Agency Tidmore (20472)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est.705710 (1752214)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 7/5
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Est. 7/5-7/10

Date Entered 06/30/22
Last Modified 06/30/22
Entered By Alexa Schram
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,550.00
Net Total \$14,450.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2022	29	\$17,000.00
Grand Total:	29	\$17,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/05/22-07/08/22	3	:30	5A- News-7News ON YOUR SIDE at 5AM	3		X	X	X	X			3	\$150.00	\$450.00	Washington (WJLA)		6/30/22
2.0	Normal Line / SPOT	07/05/22-07/08/22	3	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM	4		X	X	X	X			4	\$400.00	\$1,600.00	Washington (WJLA)		6/30/22
3.0	Normal Line / SPOT	07/05/22-07/08/22	3	:30	10:58:25A- ABC-The View	5		X	X	X	X			5	\$500.00	\$2,500.00	Washington (WJLA)		6/30/22
4.0	Normal Line / SPOT	07/05/22-07/08/22	3	:30	11:59:56A- News-7News ON YOUR SIDE at Noon	5		X	X	X	X			5	\$300.00	\$1,500.00	Washington (WJLA)		6/30/22
5.0	Normal Line / SPOT	07/05/22-07/08/22	3	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM	3		X	X	X	X			3	\$450.00	\$1,350.00	Washington (WJLA)		6/30/22
6.0	Normal Line / SPOT	07/05/22-07/08/22	3	:30	7:27:56P- Jeopardy	4		X	X	X	X			4	\$2,000.00	\$8,000.00	Washington (WJLA)		6/30/22
7.0	Normal Line / SPOT	07/05/22-07/08/22	3	:30	11:35P- ABC-Jimmy Kimmel	2		X	X	X	X			2	\$300.00	\$600.00	Washington (WJLA)		6/30/22
8.0	Normal Line / SPOT	07/09/22-07/10/22	3	:30	6P- 7P (EST)							1	1	2	\$400.00	\$800.00	Washington (WJLA)		6/30/22
9.0	Normal Line / SPOT	07/10/22-07/10/22	3	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$200.00	\$200.00	Washington (WJLA)		6/30/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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